

**CITY OF LACEY OFFICIAL PROCLAMATION**

**WHEREAS, Jose Salvador Gutierrez Jr.—“DJ Luvva J”, Lacey community resident , and River Ridge High School graduate passed away on November 5, 2021; and**

**WHEREAS, At the early age of 12, Jose started volunteering at the Evergreen State College’s KAOS Olympia Community Radio as a DJ, and continued to volunteer and collaborate with them until his passing. This is where he showcased his passion and talents for Hip-Hop music; and**

**WHEREAS, Jose was a lifelong learner receiving a Bachelor of Arts from the Edward R. Murrow School of Communications with a triple major and distinctions in TV/Film production, media management and journalism as well as a Masters of Education from Washington State University. Additionally, he received a Master of Business Administration with a distinction in Global Leadership and Diversity from Western Washington University and a Masters in Environmental Science and Public Administration at the Evergreen State College; and**

**WHEREAS, Jose while in Pullman founded the student organization, Black Men Making a Difference (BMMAD) and was instrumental in creating awareness and advocacy for women’s safety on campus; receiving a Restorative Justice Development certificate from Eastern Washington University; and**

**WHEREAS, Jose worked as a producer at Thurston Community Media and was a Mentor Liaison for the North Thurston School District. While working as an Adjunct Professor at the Northwest Indian College, Jose worked extensively with the Nisqually and Tulalip Tribes to empower youth; and**

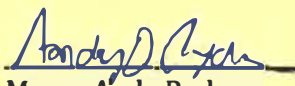
**WHEREAS, Jose was a Chapter Leader, Minister, and member of the Temple of Hip-Hop organization from 1996 until his passing. He was also a member of groups 206 Zulu and the Universal Zulu Nation. Jose also founded the non-profit Hip-Hop for the Homeless in Washington State; and**

**WHEREAS, Jose served his community in countless roles using his gifts as a man of faith, an educator, advocate, certified mediator, founder, leader, entertainer, philosopher, and innovator;**

**NOW, THEREFORE, I, Andy Ryder, Mayor of the City of Lacey, on behalf of the Lacey City Council, do hereby proclaim every December 19th, as**

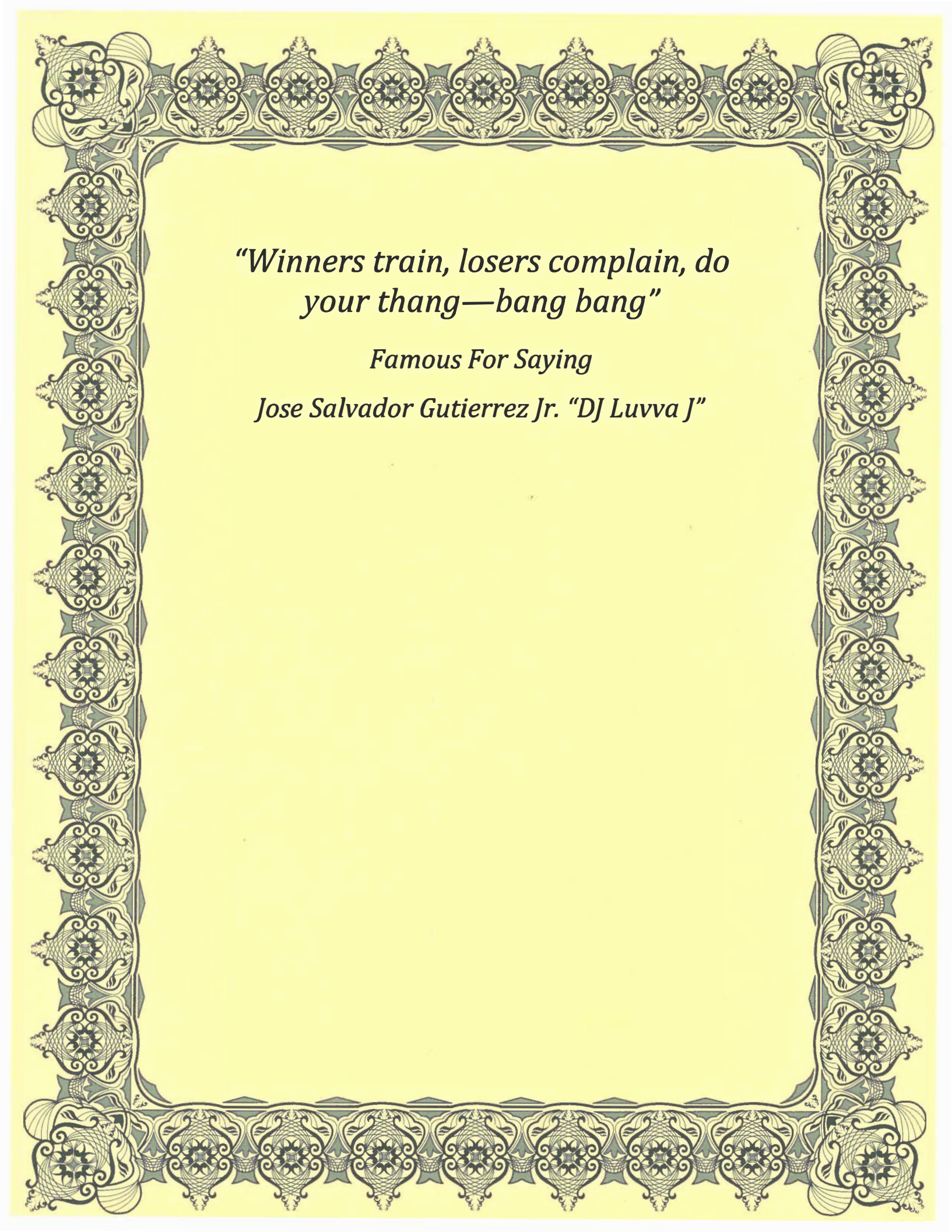
***Jose Salvador Gutierrez Jr.—“DJ Luvva J” Day***

**in the City of Lacey and encourage community members to celebrate the life of Jose, reflect on his contributions, and to exemplify a life lived to give back to others.**

  
Mayor Andy Ryder  
December 16, 2021







*“Winners train, losers complain, do  
your thang—bang bang”*

*Famous For Saying*

*Jose Salvador Gutierrez Jr. “DJ Luvva J”*